

## **Health minister: tackling overstate advertisement of private clinics needs cooperation.**

(KPL): Health officials have to cooperate with district authorities in tackling overstates advertisement of private clinics, urges Minister of Health.

Addressing at the ongoing 9<sup>th</sup> Ordinary Session of the National Assembly's Sixth Legislature on Monday, Health Minister, Dr Ponmek Dalaloy, admitted that the number of clinics in the country was increasing and their competition was tough.

"The tough competition in healthcare service forces some clinics to devise their own techniques to lure consumers as many as they can," said Dr. ponmek.

He complained that the ministry had cooperated with secretors concerned and the media on raising public awareness on overstate advertising of private clinics but doing this was costly.

"Since the health ministry has a limited fund and human resources, it is difficult and greatly challenging to resolve the problem."

The ministry intends to resolve this issue over the past years but the participation in the resolution by parties concerned is not practically promoted, according to the health minister.

"This is our weak point, which is greatly challenging us to cope with," said Dr. Ponmek.